# Isabella "Isa" Obradovich

Educator, Artist, Activist, Content Creator & Influencer <a href="https://www.isa-obradovich.com/">https://www.isa-obradovich.com/</a>

# **Education**

2022-2026 Miami University Honors College, Oxford, Ohio.

B.S. Art Education, TESOL endorsement certification

GPA: 3.99/4.00

Expected graduation: May 2026

# **Teaching Experience**

Spring 2025 Saturday Art Grades 6-8 Teacher

- Developed and taught a full-semester curriculum in alignment with Ohio's statewide visual arts standards and the national visual arts standards.
- Taught 90-minute classes individually while in charge of classroom management for 12 students.

2023-2024 Myaamia Arts and Culture Education Partnership

- Taught in a program where Miami University Art Education students collaborate with Miami Tribe of Oklahoma citizens from the Myaamia Center to develop a curriculum to teach in area public elementary schools.
- Developed curriculum to address gaps in Ohio state arts, science, and history learning standards and include contemporary Indigenous culture.
- Developed and taught a two-lesson unit to fourth grade students focusing on Myaamia history, language, and contemporary arts and culture.
- Developed and taught a two-lesson unit to fifth grade students focusing on Myaamia history, language, and natural sciences.

2023-2024 Invited student mentor for ART 195 (Introduction to Art Education)

- Invited to facilitate software instruction by adjunct professor Terry Haynes for the semesterly stop-motion animation project.
- Instructed on topics including importing audio, voiceovers, stitching clips, and basic functionalities on iMovie for MacOS.
- Troubleshoot software and project-related concerns for over 60 students in 3 course sections.
- Developed project-specific filming and editing guide.

2023 Undergraduate Associate, ART162 (Art History of Africa, Oceania and Native America)

- Collaborated with associate professor Jordan Fenton on professional and academic responsibilities.
- Engaged with 150 students by answering questions regarding coursework, responding to emails regarding absences and missed work, and tracking attendance.

2023 Undergraduate Associate, UNV101 (I Am Miami: First-Year Experience course)

- Collaborated with associate professor and Department of Architecture and Interior Design chair Mary Rogero on professional and academic responsibilities.
- Mentored over 70 members of the Miami University class of 2027 in their transition to college by individualizing student experiences, building community, and connecting students with campus resources to ensure academic success and well-being.
- Completed TCE 310: Applications of Peer Education course.

2022-2023 Docent, Richard and Carole Cocks Art Museum

- Facilitated a docent experience in the Student Response Exhibition for multiple groups of 6th-grade students from Fairview-Clifton German Language School (CPS).
- Facilitated a docent experience in the Freedom Summer '64 photography exhibition for multiple groups of 6th-grade students from Fairview-Clifton German Language School (Cincinnati Public Schools).

2021-2022 Russian Language Tutor, Langley High School, McLean, VA

• Tutored topics in the basics of Russian including the Cyrillic alphabet, verb conjugations, and case declensions once weekly for 15 weeks.

2021-2022 French 2 Teaching Assistant, Langley High School, McLean, VA

• Facilitated and assisted with several lessons covering grammar topics including sentence structure, object pronouns, negation, and conjugation.

### **Work Experience**

2025-present English Language Learner Writing Center (ELLWC) Consultant

- Teaches multilingual undergraduate, master's, and doctoral students self-editing and proofreading strategies to become autonomous users of academic English.
- Consults four days per week, conducting research on the intersection of art education and English Language Learner writing pedagogy on off-hours.

2023-present Miami University College of Creative Arts Media Intern - Student Specialist

- Collaborates with the CCA Director of Marketing and other student interns to create content for College of Creative Arts social channels.
- Drove 50% increase in audience size and engagement within first 10 months of employment.

2017-present Art Content Creator & Influencer (@isaobradovich)

- Creates artwork, edits photos and videos, and posts them for an audience of 2 million followers across all social media platforms.
- Creates and publishes sponsored content for art supply brands and companies including Prismacolor, XP Pen, Copic, Ohuhu, Derwent, Crayola, Inkbox, Stabilo, Michaels Crafts, etc.
- Leveraged platforms to procure over \$9,100 in art supply donations for the Preservice Art Education Conference at Miami University in 2024 and 2025.
- Nominated for a Shorty Award (an international flagship awards competition honoring brands, agencies & organizations producing great content across digital and social platforms).
  - Skyrocketed @alexa99 TikTok channel growth and engagement while captivating Gen Z audiences with a short-form drawing process video commissioned by Amazon.

 Highest-viewed video in Amazon history at time of nomination in May 2023, surpassing ten million views, which "...solidified Alexa as part of the cultural zeitgeist."

### 2024 French & Spanish Interpreter

- Contracted for interpretation (simultaneous & consecutive interpretation) by the Department of Global & Intercultural Studies for guests from Mali and Ecuador from the Tandana Foundation.
- Interpreted French and Spanish for a class, social settings, and a recorded public lecture, "Transforming Gender Norms: Opening Small Spaces for Big Change in Rural Mali and Ecuador."

# **Honors & Awards**

## Miami University: University Level

- 2024 Provost's Student Academic Achievement Award
  - Awarded as one of 10 students who have achieved an outstanding record of academic excellence and have made outstanding contributions to their field or discipline beyond the typical course and major requirements.
  - Awarded \$1000 scholarship.
- 2025 President's List
  - Recognizes the top 3% of undergraduate students within each division registered for a semester of 12 or more credit hours attempted.
- 2024 President's List
  - Recognizes the top 3% of undergraduate students within each division registered for a semester of 12 or more credit hours attempted.
- 2022 President's List
  - Recognizes the top 3% of undergraduate students within each division registered for a semester of 12 or more credit hours attempted.
- 2022-2026 Redhawk Excellence Merit Scholarship (\$21,000/yr)

# Miami University: Divisional Level

- 2023 Dean's List
  - Recognizes the top 20% of undergraduate students within each division registered for a semester of 12 or more hours attempted.

#### Miami University: Departmental Level

- 2025 Walter L. Gross III Scholarship (\$2,000)
  - Annual departmental award for an undergraduate Art Education student.
- 2024 Fred & Molly Pye Memorial Scholarship (\$1,732)
  - Annual departmental award for an undergraduate Art Education student.
- 2023 Gertrude Davidson Brill Art Scholarship (\$680)
  - Annual departmental award for an undergraduate Art Education student.
- 2022 Edna Kelly Scholarship (\$5,000)

Awarded to select incoming first-year art students for portfolio excellence.

#### National Level

- 2025 National Preservice Art Educator Award
  - The highest distinction for preservice teachers in the field of art education.
  - Awarded by the National Art Education Association (NAEA) to one preservice art educator annually.
- 2021 Russian Scholar Laureate award
  - Honored as 1 of 38 Russian Scholar Laureates in the United States in 2021 by The American Council of Teachers of Russian.
  - Recognized in ACTR Newsletter, distributed to teachers of Russian nationwide.
- 2021 ACTR National Russian Essay Contest bronze medal

### Regional Level

- 2024 Ohio Art Education Foundation 2024 Undergraduate w/ Licensure Scholarship (\$1,500)
  - Annual scholarship awarded by the Ohio Art Education Foundation (OAEF) to 2 undergraduate or graduate art education students pursuing licensure.
  - Awarded complimentary registration to 2024 OAEA conference in Sandusky, OH.
- 2024 Ohio Art Education Association Pre-Service Division Art Educator Award
  - Awarded by the Ohio Art Education Association (OAEA) to one preservice art educator annually in recognition of outstanding performance as an art educator and service to OAEA.

# **Conference Presentations**

#### **National Conferences**

- 2025 **Obradovich, I.** "TikTok Artist to Art Teacher: Using Social Media in the 21st-Century Classroom." Presentation at the annual meeting of the National Art Education Association, Louisville, Kentucky.
  - Danker, S., Meeken, L., **Obradovich, I.,** Powers, R. "Creating a Preservice Community for Networking and Empowerment through a Regional Preservice Art Education Conference." Presentation at the annual meeting of the National Art Education Association, Louisville, Kentucky.
  - Meeken, L., **Obradovich, I.,** Shopbell, A. "Perspectives on Radical Disability Inclusion in Art Education: "Do"s, "Don't"s, and "DON'T FREAKING EVER"s!" **Super Session** presentation at the annual meeting of the National Art Education Association, Louisville, Kentucky.
- 2024 **Obradovich, I.** "From Influencer to Art Educator: How We Can Use Social Media in the Classroom." Presentation at the annual meeting of the National Art Education Association, Minneapolis, Minnesota.

- **Obradovich**, I. "#GetInfluenced: Adopting Social Media Marketing Strategies into Digital Learning." Presentation at the annual meeting of the National Art Education Association, Minneapolis, Minnesota.
- Bradshaw, D., Danker, S., Song, B., Rowe, A., Powers, R., **Obradovich, I.** "Research Strategies in Art Education: Forms of Resistances, Spaces for Questions and Dialogue" Presentation at the annual meeting of the National Art Education Association, Minneapolis, Minnesota.
- 2023 **Obradovich**, **I.** "isabella.drawsss: A Story in Community Engagement." Presentation at the annual meeting of the National Art Education Association, San Antonio, Texas.

# Regional Conferences

- 2025 **Obradovich, I.** "Semiotics, Symbolism, and Scaffolding: Bridging Comprehension Gaps through Visual Communication." (April 6, 2025). Presentation at the Preservice Art Education Conference in Oxford, Ohio.
- 2024 **Obradovich, I.** "Illustrating Influencer Insights: Social Media for Educators." Presentation at the annual meeting of the Ohio Art Education Association, Sandusky, Ohio.
  - Danker, S., Fox, K., Meeken, L., **Obradovich, I.,** Powers, R., Long, E., Loomis, H. "Neepwaankiaki: Teaching Art and Culture in the Context of a Reciprocal Tribe-University Partnership." (September 20, 2024). Presentation at the Reimagining the Academy Conference at Miami University in Oxford, Ohio.
  - **Obradovich, I.** "Cultivating Creative Communities: Furthering arts advocacy and education through algorithm analysis." (April 26, 2024). Presentation at the 30th Annual Undergraduate Research Forum at Miami University in Oxford, Ohio.
  - **Obradovich, I.,** Powers, R., Danker, S. "Classroom to Conference: Becoming Involved in Professional Opportunities." (February 11, 2024). Presentation at the Preservice Art Education Conference in Oxford, Ohio.
- Evans, A., Danker, S., Parrish, T., Thompson, J., **Obradovich, I.** "Art, Radical Hospitality, and ED&I Work for teachers." Presentation at the annual meeting of the Ohio Art Education Association, Toledo, Ohio.
  - Evans, A., Patel, K., Neiwirth, A., Thompson, J., **Obradovich, I.** "Art making as forms of ED&I work and resistance." Presentation at the annual meeting of the Ohio Art Education Association, Toledo, Ohio.
- 2022 **Obradovich, I.** "isabella.drawsss: A Story in Community Engagement." Presentation at the annual meeting of the Ohio Art Education Association, Dayton, Ohio.
  - **Obradovich, I.** "isabella.drawsss: A Story in Community Engagement." (November, 2022). Presentation at the Preservice Art Education Conference in Champaign, Illinois.

#### **Invited Presentation Experience**

- 2025 **Obradovich, I.** "More Than Just A Hobby: How I'm Creating A Life I Enjoy Through Art." (May 10, 2025). Artist Talk Presentation at the Ohio Art Education Association Emerging Artist Exhibition Reception, Riverside Methodist Hospital, Columbus, Ohio.
- 2024 Alexander, A., Richards, A., Platt, G., Mayo, S., **Obradovich, I.** "Futures: AI, Higher Education, & Art" webinar. (November 14, 2024). Live Zoom webinar for the International Society of Education through Art (InSEA).

**Obradovich, I.** "No Ethical (Content) Consumption Under Capitalism: Navigating the Intricacies of the Attention Economy." (November 2, 2024). Presentation over Zoom at 50/50 WC/CFAE: Interventions of Feminism and DEI&B within Researching, Teaching, Artmaking, and Social Networking Spaces panel at The Pennsylvania State University.

**Obradovich, I.,** Danker, S., Powers, R. "Co-mentoring, Collaboration, and Cultivating Community: Nurturing Leadership in Art Education." Presentation over Zoom at 50/50 WC/CFAE: Interventions of Feminism and DEI&B within Researching, Teaching, Artmaking, and Social Networking Spaces panel at The Pennsylvania State University.

2023 **Obradovich, I.,** Long, E. "Myaamia Arts & Culture Lessons: Our Journey in Learning from Each Other (neepwaantiinki)." (November 7, 2023). Presentation to Miami Tribe of Oklahoma leadership and ART 295: Elementary Art Methods class.

**Obradovich, I.** (October 25, 2023). Invited to speak at the Western College Alumnae Association Board of Trustees reception by Miami University President Gregory Crawford.

**Obradovich, I.** "Bridging the Gap Between Online & Onsite Communities." (October 16, 2023). Presentation to 3rd-year Communication Design students in ART 460: Special Topics In Design class at Miami University invited by assistant professor Zack Tucker.

**Obradovich, I.** "isabella.drawsss: A Story in Community Engagement." (January 31, 2023). Presentation over Zoom to Dr. Ketal Patel's undergraduate Art Education students at The Ohio State University.

#### **Publications**

**Obradovich, Isa,** et al. "A History of Activism: Lessons From the Past for an Actionable Future." *NAEA News*, no. Summer 2024, 2024, pp. 18–19, <a href="https://indd.adobe.com/view/99d96e82-f179-4c08-84ec-239995d35ad5">https://indd.adobe.com/view/99d96e82-f179-4c08-84ec-239995d35ad5</a>.

**Obradovich, Isa.** "Connections, Collaboration, and Community at the 2024 Preservice Art Education Conference." *ARTline*, vol. 49, no. 2, 2024, pp. 20–21.

**Obradovich, Isa.** "In/appropriate: Examining Appropriation in Contrasting Contexts." *ARTline*, vol. 49, no. 2, 2024, pp. 32–33.

#### **Juried Exhibitions**

Solo & Two-Person Exhibitions

2023 Vibrate, Martha Savage Gallery at ArtScape Lebanon in Lebanon, Ohio.

### Selected Group Exhibitions

2023-2026 "James Chaney, Andrew Goodman, and Michael Schwerner", on loan in Freedom Room at Lewis Place, 310 E. High Street, Oxford, Ohio.

2025 *beside ourselves: reflections on girlhood and identity*, Oxford Community Arts Center, Oxford, Ohio.

Existing & Persisting: Queer Joy & Connection, Center for Student Diversity and Inclusion, Miami University, Oxford, Ohio.

2024 Colorburst, Overt Space Gallery, Stoughton, Wisconsin.

Student Response Exhibition: "ARTificial Intelligence," Richard and Carole Cocks Art Museum at Miami University, Oxford, Ohio.

SWOAEA 'Going Platinum', Fitton Center for Creative Arts, Hamilton, Ohio.

Art Education lobby show, Art Building at Miami University, Oxford, Ohio.

Changing Climates, Changing Communities: Local Reflections of A Global Issue, Oxford Community Arts Center, Oxford, Ohio.

*Undergraduate Student Response Exhibition: Community & Home in Oxford*, Oxford Community Arts Center, Oxford, Ohio.

Dreams & Nightmares II, Boomer Gallery, London, United Kingdom.

2023 NAEA (National Art Education Association) member exhibition, <a href="https://www.arteducators.org/">https://www.arteducators.org/</a>.

Student Response Exhibition: "It's Our World," Richard and Carole Cocks Art Museum at Miami University, Oxford, Ohio.

Art Education lobby show, Art Building at Miami University, Oxford, Ohio.

#### **Artist Residencies**

2024 IaRex l'Atelier: International Artists Residency Exchange, Saint-Raphaël, France

# **Grants & Fellowships**

2024 Undergraduate Summer Scholars (USS) & Western Center Social Impact and Justice

- Developed research project, "Increasing accessibility to information about how growing an audience online by sharing your art can lead to various artistic professional & career opportunities beyond social media."
- \$3,200 awarded for Undergraduate Summer Scholars (USS) fellowship.
- \$200 awarded for Western Center Social Impact and Justice fellowship.

- 2023 Miami University Family Fund Grant
  - \$250 awarded for travel, lodging, and registration to present at the Ohio Art Education Association (OAEA) annual conference.
- 2023 Miami University Family Fund Grant
  - \$250 awarded for travel, lodging, and registration to present at the National Art Education Association (NAEA) annual conference.
- 2022 Miami University Family Fund Grant
  - \$200 awarded for travel, lodging, and registration to present at the Ohio Art Education Association (OAEA) annual conference.

### **Professional Affiliation**

2024-present International Society of Education through Art (InSEA) member, Student

2023-present National Art Education Association (NAEA) member, Preservice Division

2022-present Ohio Art Education Association (OAEA) member, Preservice Division

# **Leadership Experience**

#### National Level

2024-2026 NAEA Equity, Diversity, and Inclusion Commission Preservice Commissioner

- Empowers art educators to enact change that ultimately fosters greater diversity, equity, inclusivity, and accessibility throughout their state organizations and professional communities of practice.
- Examines systemic inequities and incite organizational change within art education while reimagining an equitable, diverse, inclusive, and accessible art education for all learners.
- Reviews nominations for NAEA ED&I Agent of Change Award.
- Reviews nominations for incoming Commissioners.
- Contributes to quarterly columns for publication through NAEA.
- 2024 NAEA Board of Directors Nominating Committee Preservice Division Representative
  - Reviewed nominations and support materials for applications to positions of President-Elect and Division Directors-Elect (Elementary, Middle Level, Secondary, Higher Education, Preservice, Supervision and Administration, and Museum Education).

#### State Level

2023-present Ohio Art Education Association (OAEA) DEI Committee member

- Communicates and facilitates dialogue on topics in equity, diversity, and inclusion with in-service art educators across Ohio as the sole preservice committee member.
- Presented 3 sessions on ED&I topics at the 2023 meeting of the Ohio Art Education Association in Toledo, Ohio.

# **University Level**

2024-present Miami University Exterior Arts and Memorials Committee member

- Reviews requests for the permanent placement of art and memorials beyond the existing campus plan with its pre-approved locations for prevalent memorials and recognitions.
- Serves as the sole student representative on the committee.

2023-present Miami University College of Creative Arts ED&I Committee member

- Advances initiatives to foster an inclusive and equitable culture within the College of Creative Arts that is characterized by accessibility, respect, and support for diverse people and ideas.
- Creates strategies around "#ThrivingArtists" brand that are inclusive and work to deconstruct elitist Public Ivy brand.
- Aids in creation of support mechanisms for BIPOC faculty, staff, and students to combat structural racism through the use of alumni networks.
- Facilitates access to cultural competency/bias training or artist-led anti-racism workshops.

2023-present Preservice Art Education Conference Director of Sponsorships

- Secured over \$2,500 in sponsored art materials for swag bags and to give away at the 2024 Preservice Art Education Conference (February 11, 2024).
- Created corporate brand partnerships with XPPen, Arrtx, MIYA Arts, Royal and Langnickel, Ohuhu, Dixon Ticonderoga/Prang, and Derwent to sponsor over \$6,600 in art supply donations to support preservice and in-service art educators across the region at the 2025 Preservice Art Education Conference (April 6, 2025).
- Collaborated with Royal & Langnickel to facilitate 2 sponsored workshops for the 2024 Preservice Art Education Conference.
- Collaborated with Dixon Ticonderoga/Prang to facilitate a sponsored printmaking workshop at the 2025 Preservice Art Education Conference.

2023-2024 Sparkfest Planning Committee co-chair

2022-2024 Sparkfest Planning Committee member

Collaborates with faculty and student board members to aid in facilitating Sparkfest, an
annual community art event on Miami's campus which celebrates and exposes
audiences to the artistic elements of the university through a student work exhibition &
and musical and theatrical performances.

2023-present Creative Arts Scholars co-president

2022-present Creative Arts Scholar

• Plans and facilitates exclusive co-curricular opportunities and events alongside fellow Scholars under the guidance of program advisor and CCA Assistant to the Dean. Students do not apply for this program, but are chosen from a pool of outstanding applicants to join a community that represents bright and talented students from around the world. The Scholars community at Miami offers unique opportunities for motivated and academically talented students to enhance their undergraduate experience. As a Scholar, students will develop close ties to the CCA's nationally recognized faculty, and have access to exclusive co-curricular opportunities.

2022-present Art Education student ambassador

Aids in facilitating CCA recruitment events as a representative for Art Education.

- Planned and organized College of Creative Arts' Arts Day at Miami University alongside CCA faculty, administration, and fellow CCA Scholars (September 17, 2022, September 23, 2023, and September 28, 2024).
- Invited by Department of Art chair alongside 5 other Art students to guide NASAD site visitors around facilities and provide feedback from a student perspective (April 10, 2023).
- Provided individualized feedback after meeting the final round of candidates for the open Art Education professor position alongside CCA faculty (Spring semester, 2023).
- 2024-2025 Miami University Office of Transformational and Inclusive Excellence (OTIE) DEI Student Advisory Council member
  - Promotes diversity, equity, and inclusion across campus based on feedback given from the members as well as recommendations for the office.
  - Volunteers and assists the office with events, including the Cultural Celebration Series: 2024 Spring Kick-Off Social.
  - Piloted *Perspectives: Constructive Dialogue Training* program through the Constructive Dialogue Institute.

#### 2024-2025 Art After Dark Planning Committee member

• Collaborated with Miami Activities and Programing and Miami Residence Life to facilitate a night of art activities for over 250 participants per semester.

### 2022-2024 College of Creative Arts Dean's Advisory Council member

- Student representative for the CCA Dean's Advisory Council along with other co-President of the CCA Scholars program to provide ongoing advocacy for the arts at Miami from a student perspective.
- Identifies and encourages support of the CCA's priorities, and conversely, bringing up concerns that can be addressed by the Dean and other CCA leadership.
- Advises CCA leadership in matters relating to strategic planning and fundraising.
- Serves as an ambassador for the CCA in making the artistic community aware of its programs and accolades.
- Attended the Provost's 2023 Student Leadership Summit (October 27, 2023).
- Attended the CCA National Advisory Board student roundtable (April 21, 2023).

#### Leadership in Student Organizations

2024-present National Art Education Association student chapter, President
 2023-2024 National Art Education Association student chapter, Vice President

- Coordinates and executes chapter events and meetings, ensuring seamless planning, organization, and high levels of member engagement throughout the academic year.
- Increased organization membership by 25% and engagement by 50%.
- Founded a food-pantry-style community art supply closet for the Department of Art, providing all Miami University students interested in taking art classes with access to free art materials.
- Mentors first-year students in their transition into the art education program.
- Manages over \$6,000 in student government funding in collaboration with the treasurer.

# **Press & Publicity**

2025 **Miami University - Campus Life news article:** <u>Miami University hosts 2025 Preservice Art Education Conference</u>

**artnet:** Artists Decry the Looming TikTok Ban: 'A Blatant Attack on Our Freedom of Speech'

2024 Miami University - Student Success news article: 'A museum of my existence'

Miami University Major Insight Podcast: Create a Self Portrait of Personal Growth

The Social Institute: <u>Using Tech for Good: Positive Ways Students Are Navigating</u> Social Media

Oxford Observer: Miami undergrad artist rises to fame on TikTok

**The Miami Student:** <u>'Without community, you're missing something': How one Miami</u> student is using social media and art to build a community

Miami University - Research and Innovation - Excellence and Expertise CCA news article: Art educators from across the region engage in professional development together at the 2024 Preservice Art Education Conference

Miami University - Oxford and Beyond - Campus Announcements CCA news article: Students, faculty, staff, and community members to hold art exhibition at the Oxford Community Arts Center

2023 Miami University - Excellence and Expertise CCA news article: Art Education student invited to share work with Western College Alumnae Association Board of Trustees

Fall 2023 State of the University Address by President Gregory Crawford at Miami University: Recording of speech (start at 1:27:24)

Miami University - Excellence and Expertise CCA Student Spotlight: <u>Isabella</u> Obradovich, art education and arts management co-major

Miami University - Excellence and Expertise CCA news article: Record number of Art students develop their professional skills at national conference

- 2022 Miami University Excellence and Expertise CCA news article: Art Education students present at statewide OAEA conference
- 2021 Newsletter of the American Council of Teachers of Russian: Russian Scholar Laureate Award 2021

Arts Management Magazine feature: <u>Seeking the Creative: Isabella Obradovich.</u> Illustrator

2020 Langley High School Saxon Scope feature: Behind the drawings: A close-up of Internet-famous artist Isabella Obradovich

# <u>Languages</u>

English: like-native fluency
 French: native fluency
 Spanish: heritage speaker; high/intermediate competency (basic writing competency)
 Russian: intermediate competency